

Julia Thompson

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Education

Drexel University

BS Graphic Design 2018 - 2022
Minors: Fine Arts / Business Administration
Pennoni Honors College
GPA: 3.8, *Magna Cum Laude*

Skills

Adobe Creative Cloud
Asana
Final Cut Pro
HTML, CSS, JavaScript
Microsoft Suite
Motion Graphics
Photography
Procreate
Slack
Sketch
SparkAR
Social Media
Videography
Zoom

Achievements

Dean's List 2018 - 2022
Westphal Portfolio Scholarship 2018 - 2022
GDUSA Student-To-Watch Nominee 2021

Activities

Delta Phi Epsilon Sorority 2019 - 2022

Experience

LAGOS

Junior Graphic Designer

Philadelphia, PA

June 2022 - Present

- Develop print and digital advertisements for over 70 accounts, including publication ads, magazine spreads, print and digital billboards, banners, evites, and emails
- Lead the development of store signage for over 90 accounts
- Collaborate with all divisions of the marketing department including the creative, visual, merchandising, digital, and social teams to develop graphic and print assets for internal and external use
- Designed and scaled social and web assets for an array of organic and paid media platforms

The Drexel Collection at Drexel University

Exhibit Designer

Philadelphia, PA

October 2021 - June 2022

- Proposed design concepts and developed exhibits' identity
- Designed all exhibit assets including wall graphics, labels, signage, promotional print materials, and social media and web collateral
- Designed and produced exhibit catalogue
- Prepared files for printer and communicated with printing company to finalize production
- Assisted exhibit curators with the layout and install of exhibit displays

AMERICAE

Fashion Marketing Intern

Philadelphia, PA

September 2020 - April 2021

- Proposed and created social media content including stories, posts, gifs, videos, and interactive filters
- Created assets for email newsletters & website
- Researched and analyzed industry trends and company analytics
- Conceptualized, planned, lead, and assisted on various photo & video shoots