

Julia Thompson

juliathompsondesigns.com
juliathompson319@gmail.com
215.353.2233

Education

Drexel University

BS Graphic Design 2018 - 2022
Minors: Fine Arts / Business Administration
Pennoni Honors College
Magna Cum Laude

Skills

Adobe Creative Cloud
Asana
Figma
Final Cut Pro
Google Drive
HTML, CSS, JavaScript
Microsoft Suite
Motion Graphics
Photography
Procreate
Slack
Sketch
SparkAR
Social Media
Topaz
Videography

Achievements

Dean's List 2018 - 2022
Westphal Portfolio Scholarship 2018 - 2022
GDUSA Student-To-Watch Nominee 2021

Experience

LAGOS

Graphic Designer

Philadelphia, PA

June 2022 - Present

- Create print & digital marketing assets, including publication ads, magazine spreads, billboards, web banners, event invites, emails, and social media content
- Lead the development and ideation of store signage & displays for over 90 independent retail accounts per season
- Develop seasonal print collateral, lookbooks, and direct mail catalogs from concept through distribution
- Design and scale social and web assets for organic and paid media platforms
- Collaborate with art directors and photography team to conceptualize and assist with photoshoots
- Effectively manage communication with external vendors to deliver projects from concept through final production, ensuring alignment with budget and timeline constraints

The Drexel Collection at Drexel University

Exhibit Designer

Philadelphia, PA

October 2021 - June 2022

- Presented multiple design concepts and developed exhibits' identity from ideation to install
- Designed all exhibit assets including wall graphics, labels, signage, promotional print materials, exhibit catalogue and social media and web assets
- Prepared files for print and communicated with vendors to finalize production
- Assisted exhibit curators with the layout and install of exhibit displays

AMERICAÆ

Fashion Marketing Intern

Philadelphia, PA

September 2020 - April 2021

- Concepted and created social media content including stories, posts, gifs, videos, and interactive filters
- Designed assets for email newsletters and e-commerce website
- Researched and analyzed industry trends and company analytics
- Planned, lead, and assisted on various photo & video shoots